



Miss Bharat Texas 2019

17 March 2019

ORGANISED BY

MYDREAM ENTERTAINMENT -VISRAP ENTRTAINMENT

ASSOCIATION WITH

MYDREAM GLOBAL FOUNDATION (NON PROFIT 501C)

PH: RASHMI - 732-791-6546 , PADMA - 972-510-8389

EMAIL: mydreamentertainmentllc@gmail.com

Location

DALLAS - TX



TITLES FOR WOMEN OF EVERY AGE:

- ► Miss Teen Bharat Texas 2019 (13 -17 Years)
- ► Miss Bharat Texas 2019 (18 30 and above)
- Mrs. Bharat Texas 2019(Married 21-39 years)
- ► Mrs. Bharat Classic Texas 2019(Married 38 and above)
- Mr. Bharat Texas 2019 (21-40 Years)
- Grandmom Bharat Texas 2019

Location

Dallas - TX

Title Sponsor \$10000



- ► Show Name Will With Sponsors name
- ► Crowning to Winners
- Logo and Name on Pageant Website
- Logo/Name on the pageant flyers, press releases and other media coverage.
- Multiple Announcements and Special mention on event days.
- Company/Party name mentioned and endorsed by Pageant crown winners in interviews and coverage.
- Booth in event Site
- Standy,s n Event Side

Venue Sponsor \$ 5000



- ► Ist Runner Up Crowning to Winners
- Logo and Name on Pageant Website
- Logo/Name on the pageant flyers, press releases and other media coverage.
- Multiple Announcements and Special mention on event days.
- Company/Party name mentioned and endorsed by Pageant crown winners in interviews and coverage.
- Booth in event Site
- Standy,s n Event Side

Diamond Sponsor \$3000



- **▶ 2nd Runner Up Crowning to Winners**
- Logo and Name on Pageant Website
- Logo/Name on the pageant flyers, press releases and other media coverage.
- Multiple Announcements and Special mention on event days.
- Company/Party name mentioned and endorsed by Pageant crown winners in interviews and coverage.
- Booth in event Site
- Standy,s n Event Side

Gold Sponsor \$2000



- Logo and Name on Pageant Website
- Logo/Name on the pageant flyers, press releases and other media coverage.
- Multiple Announcements and Special mention on event days.
- Company/Party name mentioned and endorsed by Pageant crown winners in interviews and coverage.
- Standy,s n Event Side

Silver Sponsor \$1500



- Logo and Name on Pageant Website
- Logo/Name on the pageant flyers, press releases and other media coverage.
- Multiple Announcements and Special mention on event days.



Vision

Using 'Crown for a purpose' to make a difference, We intend to revamp the pageant industry and go beyond the concept of a typical beauty pageant. The vision is to create one of its kind platform to:

- Invest and empower Indian youth in World Wide
- ► To provide Indian youth much needed exposure and opportunities to fulfil their dreams.
- To empower women of all ages, celebrate their accomplishments and honor them across the nation.



2019 Pageant structure

The 2019 Pageant is based on three major pillars:

Intensive Mentoring for Indian Youth

Empowering women

Opportunities in Bollywood and Media Industry



Investing in our youth

"We cannot always build the future for our youth, but we can build our youth for the future."

-Franklin D. Roosevelt

With this pageant, We intend to do both.

First time in the pageant Industry, we will provide in-house mentoring and finishing to all the contestants.

From Day 1 to the Grand Finale, the contestants will have mentors working with them on all the major aspects of their personality.

Empowering women



As we strongly believe,

'Beauty of a woman is not defined by her face, color or figure; it is her journey, her struggle, her wisdom and her soul that makes her beautiful.'

- We want to defy all the beauty norms for women in our society and crown our doctors, scientists, house-makers, mothers, wives and every women, who selflessly nurtures this society and her family every day.
- While, we empower and give our youth, wings to fly we do not want to leave behind all the wonderful women of our society and hence presents,





Besides a platform to live their dreams, the contestants will be provided with necessary mentoring to finish them before they take the stage. All the contestants will be groomed and polished before the pageant through lessons in following areas:

- Stage Communication- Introduction, stage preparation and Q&A
- Makeup Demonstration and Beauty Tips
- Fitness, body positivity and de-stress through Zumba and Dance
- Image, style and Wardrobe Fashion and style tips
- Catwalk and Modelling

Please note that contestant might opt for personal mentoring from any of the mentors on the panel at a packaged/Special rate

Contestant package



- Social media marketing all throughout the pageant journey
- Contestant profile will be frequently shared on all social media handles, Like Company website, Facebook and Instagram pages
- Brand and portfolio building via Contestant introduction/Bio. photo collage and video bytes
- Media coverage on all sponsor channels through interviews and appearances
- Offline contestant support throughout the pageant by Organizers and state director
- Free Food and drinks on all the event days
- Makeup and hair services for all the event days at a 'special package rate'
- 2 digital photographs of each contestant from the pageant
- Live television broadcast of the pageant on our sponsor channel
- Extensive media coverage of the pageant on leading TV, print and Radio and Digital Platforms



Fitness and Body Positivity

Ramp and Catwalk Image, Style and Wardrobe

MENTOR

Beauty and Makeup Stage Communication and confidence



2017-2018 highlights

- With more than 60 contestants from all over the United states participated in Miss Bharat USA 2017 and 2018
- The pageant took place on 2nd and 3rd of December, 2017 at Royal Albert palace, New Jersey and 9Dec 2018 @ Duluth Widcat Theatr, Atlanta - GA
- Special performance by Ali Quli Mirza, Special mentoring by Shubh Malhotra and Mr. India Aryan Vaid are amongst many other highlights of the event.
- The 2017- 2018 national pageant was run live on Mana TV and highlighted in almost all the US South Asian Print and Digital media Like TV Asia, Tv 5, Zee tv, 8K, Desi talks, Pyar.com etc.
- Internationally, It was covered in almost 50 print and digital media platforms including: Mumbai Metro news, Bollywood duniya, Web world news, Bollywood Samachar amongst many others.

2017-2018 Pageant highlights and Media Coverage





For a quick Flashback



Post Pageant opportunities



We want to open a way for Indian youth to enter the media industry.

Our Winners Reward Program includes:

- Short Movie or Music Album
- Meet, network and a chance to work with directors, producers and actors from Indian Film fraternity.
- Intensive coverage and presence in US South Asian Media Industry.
- Direct Entry to National Level Pageant
- Winning certificate, sash and Crown
- Post Pageant media coverage, via multiple Tv, Print, Radio and Digital platforms.
- Many more surprise gifts for our Winners





- Miss Bharat USA 2017
- Miss Bharat New Jersey 2018
- Miss Bharat Ohio 2018
- Miss Bharat GA 2018
- Miss Bharat USA 2018
 India Global Jewelry show with Tanishq with Sunny Leone
- Valentines day with Nargis Fakhri
- Mardi Gras event with Tanushree Dutta
- Movie Production

About My Dream entertainment



My Dream Entertainment LLC is a US based company started by Rashmi Bedi.

A doting wife, a mother of two, a certified Vaastu specialist and a successful business woman, Rashmi Bedi, was crowned as Mrs. New Jersey 2016. It was her passion to start a one of its kind entertainment company that caters to a wide variety of US audiences and hence, My Dream Entertainment was launched.

My Dream Entertainment has successfully done a number of events in the past two years, including Tanishq Jewelry show with Sunny Leone, Valentines day with Nargis Fakhri, Ladies night outs, New Year parties amongst many others. The company biggest venture was the highly successful Mrs. Bharat USA 2017 pageant that swept away US audiences with its outreach, live judgement and amazing response.

Award By Sushmita Sen-Miss universe 1994







SUSHMITA SEN

MISS UNIVERSE 1994

Honors

RASHMI BEDI

For Her Achieving Award of

ORGANISING

MISS BHARAT USA
MYDREAM ENTERTAINMENT

WWW.MISSBHARATUSA.COM

Award By NEW YORK STATE ASSEMBLY





New York State Assembly Citation

Whereas. My Dream Global Foundation is justly deserving of special recognition as it is being honored for its dedication and service to the community, and

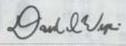
Whereas, My Dream Global Foundation was founded in 2016 by Rachmi Bedi, Janak Bedi and a 3rd director to cater to a wide variety of U.S. audiences, and because of this it is justly deserving of this award, therefore let it be

Resolved, that as the stuly elected Assemblyman, I congratulate, honor and present this New York State Assembly Citation to

My Dream Global Foundation

as an extermed nonprofit organization of New York State that is worthy of our pride and admiration

Date: June 10, 2018



DAVID I. WEPRIN MEMBER OF ASSEMBLE















PAST EVENTS-MISS BHARAT USA 2017











PRESS RELEASE



20 The Indian EXPRESS

NORTH AMERICAN Newsline

MISS BHARAT USA 2018 PAGEANT MAKES A GRAND DEBUT

Our vision is to provide women and youth a platform to achieve their dreams: Rashmi Bedi



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22 The Indian EXPRESS

NORTH AMERICAN Newsline





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NORTH AMERICAN Newsline

The Indian EXPRESS 21



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PRESS RELEASE





Miss Bharat USA





















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Sanjana Uppaluri Wins Miss Bharat New Jersey 2018 Title

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Calif. Sikhs Participate in 5th Annual 'March for Freedom'



Recitals, Dance, Drama Mark Tamizh Schools USA 11th Annual Day





A Pageant With a Difference



NAME OF THE PERSON ASSESSED BY THE PERSON ASS







We look forward to having your support in our vision and 2018 pageant

www.missbharatusa.com

www.Visraps.com

www.mydreamglobalfoundaton.org