



Miss Bharat Texas 2019

17 March 2019

ORGANISED BY

MYDREAM ENTERTAINMENT -VISRAP ENTERTAINMENT

ASSOCIATION WITH

MYDREAM GLOBAL FOUNDATION (NON PROFIT 501C)

PH : RASHMI - 732-791-6546 , PADMA – 972- 510-8389

EMAIL: mydreamentertainmentllc@gmail.com

Location

DALLAS - TX



TITLES FOR WOMEN OF EVERY AGE:

- ▶ Miss Teen Bharat Texas 2019 (13 -17 Years)
- ▶ Miss Bharat Texas 2019 (18 – 30 and above)
- ▶ Mrs. Bharat Texas 2019(Married – 21-39 years)
- ▶ Mrs. Bharat Classic Texas 2019(Married - 38 and above)
- ▶ Mr. Bharat Texas 2019 (21- 40 Years)
- ▶ Grandmom Bharat Texas 2019

Location

Dallas - TX



Title Sponsor \$10000

- ▶ **Show Name Will With Sponsors name**
- ▶ **Crowning to Winners**
- ▶ Logo and Name on Pageant Website
- ▶ Logo/Name on the pageant flyers, press releases and other media coverage.
- ▶ Multiple Announcements and Special mention on event days.
- ▶ Company/Party name mentioned and endorsed by Pageant crown winners in interviews and coverage.
- ▶ Booth in event Site
- ▶ Standy,s n Event Side



Venue Sponsor \$ 5000

▶ Ist Runner Up Crowning to Winners

- ▶ Logo and Name on Pageant Website
- ▶ Logo/Name on the pageant flyers, press releases and other media coverage.
- ▶ Multiple Announcements and Special mention on event days.
- ▶ Company/Party name mentioned and endorsed by Pageant crown winners in interviews and coverage.
- ▶ Booth in event Site
- ▶ Standy,s n Event Side



Diamond Sponsor \$3000

▶ 2nd Runner Up Crowning to Winners

- ▶ Logo and Name on Pageant Website
- ▶ Logo/Name on the pageant flyers, press releases and other media coverage.
- ▶ Multiple Announcements and Special mention on event days.
- ▶ Company/Party name mentioned and endorsed by Pageant crown winners in interviews and coverage.
- ▶ Booth in event Site
- ▶ Standy,s n Event Side



Gold Sponsor \$2000

- ▶ Logo and Name on Pageant Website
- ▶ Logo/Name on the pageant flyers, press releases and other media coverage.
- ▶ Multiple Announcements and Special mention on event days.
- ▶ Company/Party name mentioned and endorsed by Pageant crown winners in interviews and coverage.
- ▶ Standby, s n Event Side



Silver Sponsor \$1500

- ▶ Logo and Name on Pageant Website
- ▶ Logo/Name on the pageant flyers, press releases and other media coverage.
- ▶ Multiple Announcements and Special mention on event days.



Vision

Using 'Crown for a purpose' to make a difference, We intend to revamp the pageant industry and go beyond the concept of a typical beauty pageant. The vision is to create one of its kind platform to:

- ▶ Invest and empower Indian youth in World Wide
- ▶ To provide Indian youth much needed exposure and opportunities to fulfil their dreams.
- ▶ To empower women of all ages, celebrate their accomplishments and honor them across the nation.



2019 Pageant structure

The 2019 Pageant is based on three major pillars:

Intensive Mentoring for Indian Youth

Empowering women

Opportunities in Bollywood and Media Industry



Investing in our youth

“ We cannot always build the future for our youth, but we can build our youth for the future.”

—Franklin D. Roosevelt

With this pageant, We intend to do both.

First time in the pageant Industry, we will provide in-house mentoring and finishing to all the contestants.

From Day 1 to the Grand Finale, the contestants will have mentors working with them on all the major aspects of their personality.

Empowering women



- ▶ As we strongly believe,

'Beauty of a woman is not defined by her face, color or figure; it is her journey, her struggle, her wisdom and her soul that makes her beautiful.'

- ▶ We want to defy all the beauty norms for women in our society and crown our doctors, scientists, house-makers, mothers, wives and every women, who selflessly nurtures this society and her family every day.
- ▶ While, we empower and give our youth, wings to fly we do not want to leave behind all the wonderful women of our society and hence presents,

Contestant package-



Besides a platform to live their dreams, the contestants will be provided with necessary mentoring to finish them before they take the stage. All the contestants will be groomed and polished before the pageant through lessons in following areas:

- ▶ Stage Communication- Introduction, stage preparation and Q&A
- ▶ Makeup Demonstration and Beauty Tips
- ▶ Fitness, body positivity and de-stress through Zumba and Dance
- ▶ Image, style and Wardrobe - Fashion and style tips
- ▶ Catwalk and Modelling

Please note that contestant might opt for personal mentoring from any of the mentors on the panel at a packaged/Special rate

Cond---→

Contestant package



- ▶ Social media marketing all throughout the pageant journey
- ▶ Contestant profile will be frequently shared on all social media handles, Like Company website, Facebook and Instagram pages
- ▶ Brand and portfolio building via Contestant introduction/Bio. photo collage and video bytes
- ▶ Media coverage on all sponsor channels through interviews and appearances
- ▶ Offline contestant support throughout the pageant by Organizers and state director
- ▶ Free Food and drinks on all the event days
- ▶ Makeup and hair services for all the event days at a 'special package rate'
- ▶ 2 digital photographs of each contestant from the pageant
- ▶ Live television broadcast of the pageant on our sponsor channel
- ▶ Extensive media coverage of the pageant on leading TV, print and Radio and Digital Platforms





2017-2018 highlights

- ▶ With more than 60 contestants from all over the United states participated in Miss Bharat USA 2017 and 2018
- ▶ The pageant took place on 2nd and 3rd of December, 2017 at Royal Albert palace, New Jersey and 9Dec 2018 @ Duluth Widcat Theatr , Atlanta - GA
- ▶ Special performance by Ali Quli Mirza, Special mentoring by Shubh Malhotra and Mr. India Aryan Vaid are amongst many other highlights of the event.
- ▶ The 2017- 2018 national pageant was run live on Mana TV and highlighted in almost all the US South Asian Print and Digital media Like - TV Asia, Tv 5, Zee tv, 8K, Desi talks, Pyar.com etc.
- ▶ Internationally, It was covered in almost 50 print and digital media platforms including: Mumbai Metro news, Bollywood duniya, Web world news, Bollywood Samachar amongst many others.

2017- 2018 Pageant highlights and Media Coverage



2017 Highlights and Journey.mp4

→ For a quick Flashback

Media Coverage

TV5

TV9

MANA TV



Post Pageant opportunities

We want to open a way for Indian youth to enter the media industry.
Our Winners Reward Program includes:

- ▶ Short Movie or Music Album
- ▶ Meet, network and a chance to work with directors, producers and actors from Indian Film fraternity.
- ▶ Intensive coverage and presence in US South Asian Media Industry.
- ▶ Direct Entry to National Level Pageant
- ▶ Winning certificate, sash and Crown
- ▶ Post Pageant media coverage, via multiple Tv, Print, Radio and Digital platforms.
- ▶ Many more surprise gifts for our Winners



Past events by My Dream Entertainment

- ▶ Miss Bharat USA 2017
- ▶ Miss Bharat New Jersey 2018
- ▶ Miss Bharat Ohio 2018
- ▶ Miss Bharat GA 2018
- ▶ Miss Bharat USA 2018
- ▶ India Global Jewelry show with Tanishq with Sunny Leone
- ▶ Valentines day with Nargis Fakhri
- ▶ Mardi Gras event with Tanushree Dutta
- ▶ Movie Production

About My Dream entertainment



My Dream Entertainment LLC is a US based company started by Rashmi Bedi.

A doting wife, a mother of two, a certified Vaastu specialist and a successful business woman, Rashmi Bedi, was crowned as Mrs. New Jersey 2016. It was her passion to start a one of its kind entertainment company that caters to a wide variety of US audiences and hence, My Dream Entertainment was launched.

My Dream Entertainment has successfully done a number of events in the past two years, including Tanishq Jewelry show with Sunny Leone, Valentines day with Nargis Fakhri, Ladies night outs, New Year parties amongst many others. The company biggest venture was the highly successful Mrs. Bharat USA 2017 pageant that swept away US audiences with its outreach, live judgement and amazing response.

Award By Sushmita Sen- Miss universe 1994



SUSHMITA SEN
MISS UNIVERSE 1994

Honors

RASHMI BEDI

For Her Achieving Award of

ORGANISING

MISS BHARAT USA

MYDREAM ENTERTAINMENT

WWW.MISSBHARATUSA.COM

Award By NEW YORK STATE ASSEMBLY



New York State Assembly

Citation

Whereas, My Dream Global Foundation is justly deserving of special recognition as it is being honored for its dedication and service to the community, and

Whereas, My Dream Global Foundation was founded in 2016 by Rashmi Bedi, Janak Bedi and a 3rd director to cater to a wide variety of U.S. audiences, and because of this it is justly deserving of this award, therefore let it be

Resolved, that as the duly elected Assemblyman, I congratulate, honor and present this New York State Assembly Citation to

My Dream Global Foundation

as an esteemed nonprofit organization of New York State that is worthy of our pride and admiration.

Date: June 10, 2018

DAVID L. WEPRIN
MEMBER OF ASSEMBLY



PAST EVENTS



PAST EVENTS-MISS BHARAT USA 2017



ctions 2017



ctions 2017



ivasi.usa.com



© Dreamline Productions 2017



ctions 2017

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PRESS RELEASE



MISS BHARAT USA 2018 PAGEANT MAKES A GRAND DEBUT

Our vision is to provide women and youth a platform to achieve their dreams: Rashmi Bedi



USA DEBUT!

For the maiden of the National pageant - Miss Bharat USA 2018 in December last year, the New Jersey based entertainment company, My Dream Entertainment launched this state pageant in 2018. Company's founder and CEO, Ms. Rashmi Bedi and founder Miss Bharat USA 2018, Anshu Bedi have made a huge mark in the pageant industry with Miss Bharat USA 2017 pageant, established their reputation with the first 10 state pageants, Miss Bharat New Jersey 2018.

The company's CEO Rashmi Bedi very keen vision is to provide women and youth in United States, a platform to achieve their dreams, give back to the community, as well as the one, while providing a world class entertainment to the audience.

The reigning Miss, Miss USA, Miss Anandh Palwa Jindal was the Director and Brand Ambassador of the Miss Bharat New Jersey 2018, in NJ State pageant.

The team worked together to establish it in NJ State, as a platform to empower women of all ages and to provide women beyond their age, race, looks and religious lines. The vision of the pageant will be to empower women and youth to give them a platform to discover themselves and build their own.

The year of a kind gesture for the first time in the history of pageant industry provided the Brand, promoting and awarding in



(L-R) 2nd Runner up: Sakshi Sharma, Winner Miss Bharat Classic New Jersey 2018 Subhanshi Karthik, 1st Runner Up: Rashmi Kar



(L-R) 2nd Runner up Nikita Parikh, Winner Miss Bharat New Jersey 2018 Priyati Iyer, 1st Runner up Mira Patel



(L-R) 1st Runner up Parvati Pare, 2nd Runner up Janyia Varde, Winner Teen Bharat New Jersey 2018, Anshu Bedi, 1st runner up, Kateri Chaudhary



Bollywood actor Arjun Vaid with the contestants and management team of Miss Bharat New Jersey 2018



(L-R) Mr. Anandh Palwa Jindal, Miss Bharat USA Anandh Palwa Jindal, Special Jury member Mr. Anandh Palwa Jindal, Special Jury member Mr. Anandh Palwa Jindal



(L-R) Mrs. Bharat USA Anandh Palwa Jindal, Special Jury member Mr. Anandh Palwa Jindal, Special Jury member Mr. Anandh Palwa Jindal



(L-R) My Dream Entertainment CEO Rashmi and Anshu Bedi, Guest of Honor Miss Bharat Classic New Jersey 2018, Pradyum Dogra, 1st Runner up Rashmi Karthik



(L-R) Mr. Anandh Palwa Jindal, Miss Bharat USA Anandh Palwa Jindal, Special Jury member Mr. Anandh Palwa Jindal, Special Jury member Mr. Anandh Palwa Jindal



(L-R) Mrs. Bharat USA Anandh Palwa Jindal, Special Jury member Mr. Anandh Palwa Jindal, Special Jury member Mr. Anandh Palwa Jindal



(L-R) 2nd Runner up Manika Patel, Winner Miss Bharat New Jersey 2018, Karan Khanna, Miss Bharat Classic New Jersey 2018, Pradyum Dogra, 1st Runner up Rashmi Karthik



(L-R) Miss Bharat USA Anandh Palwa Jindal, Special Jury member Mr. Anandh Palwa Jindal, Special Jury member Mr. Anandh Palwa Jindal



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(L-R) Miss Bharat USA Anandh Palwa Jindal, Special Jury member Mr. Anandh Palwa Jindal, Special Jury member Mr. Anandh Palwa Jindal



(L-R) 1st Runner up, Shalika Ganesha, Winner Grandiose Bharat New Jersey 2018, Sanika Gade and 2nd Runner up, Jayashree Parthi



(L-R) Miss Bharat USA Anandh Palwa Jindal, Special Jury member Mr. Anandh Palwa Jindal, Special Jury member Mr. Anandh Palwa Jindal



(L-R) Miss Bharat USA Anandh Palwa Jindal, Special Jury member Mr. Anandh Palwa Jindal, Special Jury member Mr. Anandh Palwa Jindal



(L-R) Miss Bharat USA Anandh Palwa Jindal, Special Jury member Mr. Anandh Palwa Jindal, Special Jury member Mr. Anandh Palwa Jindal



Miss Bharat USA 2017



Hum Hindustan, after the success of the National - Miss Bharat USA 2017 in December last year, the New York entertainment company, My Dream Entertainment, has launched their state pageants in 2018. Company's CEO Mrs. Anil M. Rastogi and Janak Bodi who have been in the industry with Miss Bharat USA 2017 pageant, led their journey starting with the first Tri State pageant, Miss Bharat USA 2018. After the success of the National - Miss Bharat USA 2017 in December last year, the New York entertainment company, My Dream Entertainment, has launched their state pageants in 2018. Company's CEO Mrs. Anil M. Rastogi and Janak Bodi who have been in the industry with Miss Bharat USA 2017 pageant, led their journey starting with the first Tri State pageant, Miss Bharat USA 2018.

Sanjana Uppaluri Wins Miss Bharat New Jersey 2018 Title

By Irene Vitti

Miss Bharat New Jersey 2018, crowned by My Dream Entertainment, was crowned on Sunday, June 24, 2018, at the Crowne Plaza Hotel, Newark, New Jersey. The pageant was held at the Crowne Plaza Hotel, Newark, New Jersey. The pageant was held at the Crowne Plaza Hotel, Newark, New Jersey. The pageant was held at the Crowne Plaza Hotel, Newark, New Jersey.



The new Miss Bharat New Jersey 2018, Sanjana Uppaluri.

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Queens Freshman Awarded Jeannette K. Watson Fellowship

By Irene Vitti

Queens College freshman Jeannette K. Watson was awarded the Jeannette K. Watson Fellowship. The fellowship is awarded to students who have demonstrated exceptional academic and leadership abilities. Jeannette K. Watson is a student at Queens College and has been awarded the Jeannette K. Watson Fellowship.



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Calif. Sikhs Participate in 5th Annual 'March for Freedom'



A large crowd of participants gathered for the 5th Annual 'March for Freedom' event in California.

A Pageant With a Difference



A group of Miss Bharat contestants posing for a photo.

Recitals, Dance, Drama Mark Tamizh Schools USA 11th Annual Day





We look forward to having your support in our vision and 2018 pageant

www.missbharatusa.com

www.Visraps.com

www.mydreamglobalfoundaton.org